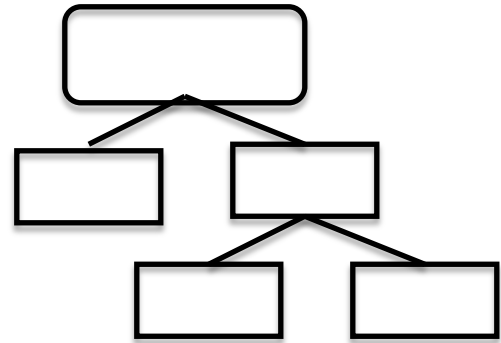


English 439: Technical Writing  
 Rob Brault  
 November 9, 2010

### Website Criteria

Brault

- multiple levels (hierarchy)
  - at least three levels, five pages
- graphics
- text
- links
- navigational aids



Markel

- consistent appearance

table of contents at top of long page help readers back to top include link to home on every page textual navigation links at bottom of every page	<b>Navigation Guidelines</b>	<b>285</b>
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simple backgrounds conservative color combinations (legibility) avoid decorative graphics use thumbnail graphics	<b>Simplicity Guidelines</b>	<b>289</b>
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keep text short chunk information make text simple as possible	<b>Easy to Read Guidelines</b>	<b>289</b>
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structure sentences as if there were no links in your text indicate what information the linked page contains don't change colors of text links – keep blue <b>don't plagiarize</b>	<b>Links Guidelines</b>	<b>290</b>
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